



Johnson County Community College  
Transfer Program to the University of Kansas  
**School of Journalism and Mass Communications**  
**Journalism and Mass Communications, B.S.J.**  
**Media Arts & Production, Multimedia Journalism, Digital**  
**Marketing Communications, Advertising & Public Relations,**  
**and Sports Media & Society concentrations**  
2024-25 Catalog

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**\*\*It is important to note that only 18 hours of JCCC's Journalism courses can be transferred to KU due to KU's School of Journalism accrediting body. Only 18 hours of transfer Journalism courses can be applied toward the minimum 48 hours of Journalism needed for graduation.\*\***

The Associate of Arts degree (A.A.) at JCCC is a general transfer degree and partners well with the first two years of most bachelor degree programs. Students pursuing the A.A. may select courses that satisfy both the A.A. degree requirements and lower division requirements for a bachelor's degree at four-year institutions. The elective hours within the A.A. allow students to complete additional general education and lower division courses required for specific majors. The A.A. degree requires completion of 60 credit hours; please see [JCCC A.A. degree requirements](#). The maximum number of hours from a community college that will be applied toward a bachelor's degree at most four-year schools is between 60 and 63 credit hours or 50% of the degree. Meeting with a JCCC counselor is strongly recommended for selection of appropriate courses.

Transfer students who have completed the following requirements are eligible to be candidates for admission to the School of Journalism:

**Regular Admission:** Completion of JMC 101 or the equivalent at JCCC, JOUR 120, with a grade of "C" or higher, a 2.5 or higher transferable GPA, and a 2.5 or higher Journalism GPA. Students with only JMC 101 can be admitted with a 2.0 Journalism GPA.

Admission is competitive. The number of students admitted each semester depends on the number graduating the preceding semester and the school's overall capacity.

The BSJ degree requires 120 hours of college credit with a minimum of 48 hours of journalism courses. **Only 18 transfer hours in journalism may be counted toward the degree.** Seventy-five total credits may be transferred from a community college. Students should be aware that 45 junior/senior credit hours are required for completion of the bachelor's degree. Students must complete at least 30 hours at KU.

**Pass/Fail Policy:** Journalism courses will **NOT** be accepted with a "P". Students should use caution in exercising this option as this grading system is not acceptable to some schools, scholarship committees and honorary societies. Students cannot take courses for their minor using the P/F policy.

**"D" Grades:** Not accepted.

**It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.**

## KU Journalism School Requirements

- Effective Fall 2024: Students transferring to KU, with an AA, AFA or AS degree from JCCC will be considered to have satisfied KU's Core 34 general education curriculum.
- Effective Fall 2024: Students who transfer to KU, without completing AA, AFA or AS degree will have courses evaluated on a course-by-course basis toward meeting KU requirements. To learn more about courses that satisfy KU Core 34 requirements visit: <https://catalog.ku.edu/core34/> and <https://credittransfer.ku.edu/>
- KU's Core 34 General Education guide can be found here: <https://www.jccc.edu/student-resources/transfer/files/transfer-guides/ku-core-requirements.pdf>

KU Courses	Hrs	JCCC Courses	KU Core 34	Hrs
<b>KU Core 34</b>				
Core 34: English	6	<a href="#">See KU Core 34 General Education guide</a>	ENG	6
Core 34: Communications	3	<a href="#">See KU Core 34 General Education guide</a>	CMS	3
Core 34: Math and Statistics	3	<a href="#">See KU Core 34 General Education guide</a>	MTS	3
Core 34: Natural and Physical Sciences	4-5	<a href="#">See KU Core 34 General Education guide</a>	NPS/NLEC/ NLAB	4-5
Core 34: Social and Behavior Science ( <i>Select two courses in two different disciplines – 6 hrs. total</i> )	6	<a href="#">See KU Core 34 General Education guide</a>	SBS	6
Core 34: Arts and Humanities ( <i>Select two courses in two different disciplines – 6 hrs. total</i> )		<a href="#">See KU Core 34 General Education guide</a>	AH	3
JMC 101 Media and Society	3	JOUR 120 Mass Media and Society ( <i>Must earn a "C" or better to satisfy Journalism Core requirement</i> )		3
Core 34: US Culture – Institutionally Designated	3	<a href="#">See KU Core 34 General Education guide</a>	USC	3
Core 34: Global Culture - Institutionally Designated	3	<a href="#">See KU Core 34 General Education guide</a>	GLBC	3

\* JCCC course has a prerequisite or corequisite.

**Major Requirements** – To earn the Bachelor of Science in Journalism and Mass Communications degree, students must complete a minimum required total of 48 hours in journalism courses. Twenty-two credit hours from the journalism and mass communications core are taken by all students. Each student must also complete 15 credit hours for the Multimedia Journalism, Digital Marketing Communications, Advertising & Public Relations, & Sports Media & Society concentrations. Students completing the Media Arts & Production concentration complete 18 credit hours. Students can also take journalism electives, three hours of which must fulfill the journalism diversity requirement (satisfied by JMC 201, 534, 590 or 613).

### **Foundation Core - Must earn a grade of "C" or better**

JMC 304 Media Writing for Audiences	JOUR 122 News Writing and Reporting
<i>Select two courses below:</i> JMC 211 Tech Tools: Audio/Video JMC 212 Tech Tools: Graphic Design JMC 213 Tech Tools: Visuals	<i>Select two courses below:</i> WEB 225 Advanced Digital Video Tools* CDTP 140 Desktop Publishing I: InDesign* CDTP 135 Desktop Photo Manipulation I: Photoshop*
**Minor or Second Major outside of Journalism	Minor or Second Major outside of Journalism

\* JCCC course has a prerequisite or corequisite.

\*\*Minor is 18 hours, 12 of which MUST be at junior/senior level (300/400)

### **Additional Courses available for Digital Marketing Communications; and Advertising and Public Relations Concentration**

<b>KU Course</b>	<b>JCCC Course</b>
JMC 320 Introduction to Digital Marketing Communications, Advertising and Public Relations	JOUR 125 Fundamentals of Advertising <b>AND</b> JOUR 130 Principles of Public Relations <i>(a grade of "C" or better is required for both courses)</i>
Journalism Core Diversity Requirement	JOUR 220 International Media

### **Additional Courses available for Media Arts & Production Concentration**

<b>KU Course</b>	<b>JCCC Course</b>
Journalism Core Diversity Requirement	JOUR 220 International Media

### **Additional Courses available for Multimedia Journalism Concentration**

<b>KU Course</b>	<b>JCCC Course</b>
Journalism Core Diversity Requirement	JOUR 220 International Media
JMC 415 Multimedia Reporting	JOUR 222 Advanced Reporting* ("C" or better)

### **Additional Courses available for Sports Media & Society Concentration**

<b>KU Course</b>	<b>JCCC Course</b>
JMC 320 Introduction to Digital Marketing Communications, Advertising and Public Relations	JOUR 125 Fundamentals of Advertising <b>AND</b> JOUR 130 Principles of Public Relations <i>(a grade of "C" or better is required for both courses)</i>
Journalism Core Diversity Requirement	JOUR 220 International Media
JMC 415 Multimedia Reporting	JOUR 222 Advanced Reporting* ("C" or better)